CANADIAN JOURNAL OF COMMUNICATION
NOTICE TO CONTRIBUTORS

GENERAL POLICY: The CANADIAN JOURNAL OF COMMUNICATION was created in 1974 to advance our knowledge of communication from a Canadian perspective. Manuscripts reporting original research, presenting theoretical perspectives, providing a critical synthesis of research literature, or describing specific methodological approaches to the study of human communication are welcome. The CANADIAN JOURNAL OF COMMUNICATION has a very broad philosophical and behavioral science focus so that it can adequately represent the various approaches which Canadian communication scholars are taking to this field. Therefore, a variety of substantive interests, theoretical perspectives, and methodological approaches are accepted for publication.

MANUSCRIPT SUBMISSION: Three high-quality photocopies of the manuscript should be submitted. The author should retain the original manuscript until requested. Since a policy of blind reviewing is followed, a separate title page should include the title of the paper, names of its author or authors.

There should be no reference to the author by name on any other page of the manuscript. In addition, no mention of the place where the research was conducted should be included in the manuscript.

Incorrect Example: "Participants were students at the University of Saskatchewan."
Correct Example 1: "Participants were students at a Western University."
Correct Example 2: "Participants were students at -------."
STYLE: For general matters of style and referencing see a recent issue of CANADIAN JOURNAL OF COMMUNICATION. In general, style should follow the recommendations of the Publication Manual of the American Psychological Association, 2nd Edition.

REFERENCES: All references should be at the end of the manuscript on a separate page under the heading REFERENCES. Beginning with the December 1982 issue (Vol. 9, No. 1) references must be in the following format.


Journal article: Tate, Eugene D. Canadian Communication Association founded: Reflections upon the Saskatoon meeting, Canadian Journal of Communication, 1979, 6 (1), 1 - 2; 49.

Within the article all references must be in the following format: (Theall, 1981, 71) (Harrison, 1981) and for multiple authors (Tate, Hawrish, & Clark, 1974). If reference is made to more than one article than the following is used (Theall, 1981, 70; Harrison, 1982, 45).
FOOTNOTES: All footnotes should be on a separate page at the end of the manuscript entitled, FOOTNOTES. Use of content footnotes is strongly discouraged. However, they may be included if absolutely necessary to the topic.

LANGUAGE: The use of the generic "he" should be avoided. If the referent for the pronoun is not exclusively male, use "he or she", "her or him", or other appropriate terms. Refer to "respondents" and "participants" as such, rather than "subjects" or "Ss". Refrain from using initials instead of proper names.

Incorrect Example: "A recent article in CJC stated that..."
Correct Example: "A recent article in the CANADIAN JOURNAL OF COMMUNICATION stated...."

LENGTH: Manuscripts should not normally be longer than twenty-five (25) pages in length. Longer manuscripts will be considered only if the subject matter is of unusually high relevance to readers of the CANADIAN JOURNAL OF COMMUNICATION. In case of longer manuscripts we may reserve the right to publish them in a separate monograph format. All manuscripts should be typed double-spaced.

DATA BASED PAPERS: While we publish both data-based and nondata-based papers, those manuscripts which report the results of empirical research are expected to conform to the following:

1. Reliability estimates for all measures must be reported or a thorough justification for why no reliability estimate can be made must be provided.
2. When statistically significant effects/relationships are reported, an estimate of the variance accounted for (e.g., \( \eta^2 \), \( r^2 \) etc.) must be
3. When nonsignificant statistical tests are reported, an estimate of the power of the test must be reported. For guidance in this area, see Jacob Cohen, *Statistical Power Analysis for the Behavioral Sciences*, revised edition. (New York: Academic Press, 1977.)

4. All tables and graphs should be on separate pages at the end of the manuscript, in black ink, and carefully drawn. All diagrams and graphs must be submitted in a camera ready format on acetate, or 3 x 5 glossy, cut to fit the page size of the journal.

**ACCEPTANCE:** When a manuscript has been accepted for publication the author or authors will receive a galley proof copy of the article containing all editorial changes. Authors are expected to proofread the copy and return it before the set deadline to the editor as an indication of their approval of the edited manuscript. At this time the author or authors will also receive a short questionnaire seeking biographical information and a 25 to 30 word abstract, in English and French, for the manuscript. If a French abstract cannot be supplied by the author we will translate the English abstract.

**SUBMISSION:** Address manuscripts to: Dr. E. D. Tate, Editor, CANADIAN JOURNAL OF COMMUNICATION, St. Thomas More College, 1437 College Drive, Saskatoon, Saskatchewan S7N 0W6.